TRUST LINE

ADVISORY



Who We Are

Trust Line Advisory is a service-oriented consultancy and advisory firm providing strategic support in local and international trade, investments, and project development.

We specialize in bridging opportunities, connecting buyers with sellers, project sponsors with investors, and institutions with credible, high-quality ventures across diverse sectors. Our advisory expertise spans real estate, commodities, financial and investment advisory, and cross-border trade facilitation, enabling clients to navigate complex transactions with confidence.

Operating independently, Trust Line Advisory focuses on project origination, structuring, and investor alignment. We ensure that each opportunity is commercially viable, strategically aligned, and execution-ready. Our approach is defined by rigorous due diligence, selective engagement, and disciplined structuring, resulting in efficient, transparent, and value-driven transactions.



Chairman’s Message



It is my privilege to be associated with Trust Line Advisory, an organization founded on the principles of integrity, professionalism, and value creation. With a PhD in Mass Communication and over three decades of diversified experience, my professional journey has encompassed program management, capacity building, institutional development, organizational strengthening, and applied research across multiple sectors and geographies. At Trust Line Advisory, we specialize in connecting buyers, sellers, investors, and institutions through structured advisory, strategic insight, and global reach.

Our strength lies in deep market understanding, rigorous execution, and a trusted international network that enables us to deliver practical, results-oriented solutions. We are committed to building long-term partnerships founded on trust, transparency, and shared success. Our vision is to enable sustainable growth by transforming opportunities into well-structured, executable ventures across borders and sectors. I look forward to working with our clients, partners, and stakeholders in creating enduring value.

Dr. Asmat Ullah Khan

Chairman

CEO Message



With over four decades of international experience in banking, finance, investments, and commodities, I bring a clear vision to build a globally respected enterprise that creates sustainable value for our partners and communities. In a complex global business environment, organizations need more than introductions, they need insight, credibility, and strategic alignment. Trust Line Advisory was established to provide independent, objective, and results-driven advisory services.

Our strength lies in deep market understanding, rigorous execution, and a trusted international network that enables us to deliver practical, results-oriented solutions. We are committed to building long-term partnerships founded on trust, transparency, and shared success. Our vision is to enable sustainable growth by transforming opportunities into well-structured, executable ventures across borders and sectors. I look forward to working with our clients, partners, and stakeholders in creating enduring value.

Arshad Latif
CEO



Advisory Services - Financial & Investment

At Trustline Advisory, we help individuals, families, and businesses make confident financial decisions through disciplined planning and intelligent investment strategies. Our approach is simple: understand your goals, manage risk responsibly, and create long-term value with transparency and integrity.

Trust Line Advisory provides strategic advisory for:

- Capital raising
- Private investments
- Joint ventures
- Strategic partnerships

We focus on matching opportunities with suitable capital, ensuring compatibility in risk appetite, return expectations, and governance standards.



Advisory Services - Real Estate

Trust Line Advisory, delivers comprehensive real estate brokerage and advisory services to investors, and property owners seeking opportunities across local and international markets.
We support clients throughout the complete transaction lifecycle from market intelligence and asset identification to negotiation, execution, and post-transaction coordination ensuring transparency, value creation, and strategic alignment.

- Cross-border property transaction facilitation
- Real estate investment advisory
- Market research and demand assessment
- Property valuation and pricing advisory
- Due diligence coordination and risk assessment

We provide strategic real estate advisory services designed to help individuals, investors, and organizations make informed, confident property decisions. With deep market insight, financial expertise, and a client-first approach, Trustline serves as a trusted partner across the entire real estate lifecycle.



Advisory Services - Project Origination & Structuring

We operate as an independent project origination, structuring, and investor-alignment advisory.

- Our structured approach includes:
- Identifying viable projects
- Structuring bankable investment propositions
- Aligning sponsors with strategic and financial investors

We support clients from the earliest concept stage through to a fully structured, investment-ready project. Our Project Origination & Structuring Advisory services are designed to transform ideas into bankable, executable opportunities by aligning commercial viability, financial robustness, and stakeholder interests.



Advisory Services - Tourism

Trust Line Advisory facilitates comprehensive global tourism solutions, delivering reliable ticketing, comfortable hotel bookings and stays, and memorable city tour experiences across the world.

With a strong network of worldwide alliances and trusted partners, we are fully capable of facilitating our clients with smooth, efficient, and dependable travel arrangements, no matter the destination.

Why Choose Trust Line Advisory?

- Worldwide alliances and trusted partners
- End-to-end tourism facilitation
- Personalized and client-focused service
- Reliable, transparent, and professional approach
- Travel with Confidence
- Trust Line Advisory — Connecting you to the world with confidence.



Advisory Services - Commodities

Trust Line Advisory is a strategic advisory and transaction facilitation firm specializing in global agricultural and soft commodity markets. We enable efficient, transparent, and secure trade flows by connecting producers, processors, exporters, traders, and international buyers across established and emerging markets.

Our expertise lies in structuring end-to-end commodity solutions that deliver assured quality, optimized pricing, regulatory compliance, and resilient logistics, supporting both spot and long-term supply arrangements.

At Trustline Advisory, our Commodities Advisory services provide strategic guidance to businesses, traders, and investors operating across global commodity markets. We help clients navigate price volatility, supply chain complexity, regulatory requirements, and market risk through informed, data-driven advice.



Advisory Services - Agriculture

Strategic sourcing and global distribution of agricultural commodities

- Import/export advisory, trade execution, and cross-border facilitation
- Quality assurance, inspection, grading, certification, and standards compliance
- Bulk trading solutions, private labeling, and long-term offtake agreements
- Integrated logistics planning and supply chain optimization

Commodity Coverage

- Cereals & Grains
- Pulses & Legumes
- Edible Oils
- Sugar
- Spices
- Fertilizers



Advisory Services - Petroleum Products

Trust Line Advisory, specializes in the strategic sourcing and facilitation of petroleum and energy products across global markets. We enable secure and reliable energy supply by leveraging vetted sourcing channels, optimized logistics frameworks, and full compliance with international regulatory and trade standards.

We maintain close working relationships with refineries, producers, storage terminal operators, and shipping companies to structure and execute both spot and long-term supply arrangements. Our approach is anchored in quality assurance, pricing transparency, and disciplined risk management, ensuring seamless execution across the entire petroleum value chain.



Advisory Services - Precious Metals & Stones

Trust Line Advisory, provides specialized advisory and sourcing services in precious metals and traditional precious stones for investment and commercial applications. Our approach is anchored in ethical sourcing, transaction transparency, and secure asset handling, ensuring the protection of value and the long-term interests of our clients.

We work closely with gold mines, and high-net-worth individuals, offering access to globally recognized precious assets through verified supply chains. All transactions are executed in strict alignment with international compliance, due diligence, and governance standards, delivering confidence, integrity, and reliability at every stage of engagement



MISSION

Our mission is to create trust-driven connections by delivering independent, ethical, and strategic advisory services that enable seamless trade, structured investments, and successful project execution.



Core Values

We uphold the highest ethical standards through unwavering transparency and honesty, ensuring that every engagement is built on a foundation of integrity. By delivering disciplined, high-quality advisory services, we align every strategic solution with our clients' specific objectives to create sustainable growth. Our commitment is to build long-term value through trusted partnerships that prioritize reliability and excellence in every transaction.



VISION

Our vision is to become a leading international advisory firm, recognized for credibility, transparency, and execution excellence, connecting global opportunities with the right partners.



TRUST LINE
ADVISORY

+92-51-5705699

+971 56 475 7739

+ 92 308 8366305

info@trustlineadv.com

Abu Bakar Block, Street J,
Phase 8, Bahria Town,
Islamabad, Pakistan

trustlineadv.com